

PACE

Leadership in Motion

Senior leadership and execution,
shared around what the business
needs.

For businesses navigating growth,
transformation, expansion and
change.



Businesses do not always have a strategy problem. Often, they have a leadership and execution gap.

The business may know where it wants to go, but the expertise, capacity or senior ownership needed to get there is missing, stretched or tied up in day-to-day operations.



The business is growing faster than the leadership team can scale.



Experienced executives are expensive and slow to hire.



Requirements keep changing.



Teams need more than advice.



Execution loses pace.



Commercial decisions are disconnected.

The gap is not another presentation. It is experienced leadership that can create clarity, align the business and keep execution moving.





WHO WE
ARE

PACE brings experienced leadership into the business when it matters.

PACE is a leadership services company. We work with CEOs, founders and leadership teams when they need senior capability, additional leadership capacity or experienced ownership of an important business mandate.



We lead.



We strengthen teams.



We connect strategy to execution.



We keep the commercial picture in view.

Senior capability across the areas that most directly shape business performance.



Marketing & Brand Leadership

Strategy, positioning, brand narrative, demand generation and go-to-market leadership.



Commercial & Growth Leadership

Revenue strategy, pricing, sales excellence, customer value and growth engine performance.



Finance Leadership

Financial strategy, planning, performance management, controls and investor readiness.



Strategy & Transformation

Strategy definition, business model evolution, operating model design and transformation leadership.



Market Entry & GTM

Market assessment, entry strategy, localisation, chained design and go-to-market execution.



Partnerships & Alliances

Partner strategy, alliance development, joint value creation and ecosystem leadership.

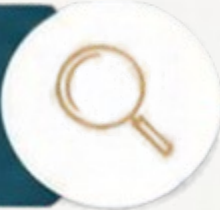
➤ PACE is not limited to job titles. We shape the leadership capability around the business problem and the mandate.



We start with
the business problem — not with a pre-packaged
service.

PRINCIPLE

PACE should leave the business stronger —
with clearer direction, better execution
discipline and more capable teams, not
greater dependency.

- 

1. Understand — Clarify the business objective, current situation, constraints, economics, team capability and what is getting in this way.
- 

2. Define the mandate — Agree what PACE is accountable for, what success looks like, where decisions sit and how much leadership capacity is required.
- 

3. Set priorities — Focus the engagement on the few workstreams that matter most rather than creating a long list of activities.
- 

4. Work with the team — Embed with the relevant leaders and teams, coach where needed, unblock decisions and build internal capability while the work moves forward.
- 

5. Govern execution — Establish a practical operating cadence: priorities, owners, KPIs, decisions, dependencies and regular leadership reviews.
- 

6. Adjust as the business changes — Reprioritize capacity and workstreams as new information, opportunities or constraints emerge.



The engagement model follows the need



Retained Leadership Services

Ongoing senior leadership engagement for a defined scope of responsibilities or time horizon.



Fractional Leadership

Senior leadership capacity on a part-time, flexible basis — without a full-time executive hire.



Interim Leadership

Experienced leaders step in temporarily to stabilize, lead change or fill a gap until the right solution is in place.



Strategic Mandate

Leadership ownership of a critical initiative, program or transformation with clear outcomes.



Advisory & Governance

Board and leadership-level counsel, challenge and oversight to strengthen decisions and execution.



Key

message

Clients do not buy a label. They access the level of leadership, capacity and ownership the situation requires.



WHY PACE

Because
advice only
matters if
business can
act on it.



01

01 Operator mindset.

We take ownership and run with the mandate, not just advise from the side.



02

02 Commercially connected.

We keep the commercial picture in view and make decisions that move the business forward.



03

03 Strategy with ownership.

We turn strategy into actionable priorities, not just recommendations.



04

04 Team enablement.

We build capability inside the business while we deliver results.



05

05 Flexible commitment.

We shape the level and duration of engagement to match the need.



06

06 GCC & MENA context.

We understand the market dynamics, cultural context and way of doing business.

PACE is successful
when the business moves
with **greater clarity, control
and momentum.**



WHEN TO CALL PACE

PACE is most useful when the business cannot afford to wait for the perfect organizational structure.



01
entering or scaling in a new market



02
a function is underperforming or lacks senior direction



03
a key executive role is vacant



04
a strategic priority keeps slipping



05
the business needs senior expertise without a permanent executive hire today



06
someone is needed to connect strategy, commercial priorities, teams and execution



The right leadership can change the pace of a business.



Leadership in Motion

Tell us what the business needs to move. We will shape the right leadership engagement around it.



[Email
]



[Website
]



[Phone
]



PACE

Thank you.

For more information, please get in touch.

hello@pace.co · pace.co

